

# *Certificate of Award*

**This is to certify that**

ZURAIDAH SULAIMAN  
ADAVIAH MAS'OD  
THOO AI CHIN  
MAZILAH ABDULLAH  
LOGAISWARI INDIRAN  
NORAINDAH ABDULLAH FAHIM

**has been presented with**

GOLD AWARD  
in  
NALI 2025 EXHIBITION & COMPETITION

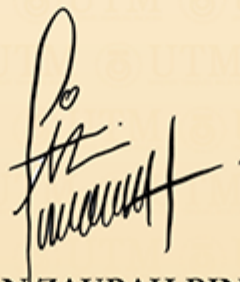
**for the innovation**

**LEVERAGING AI WITH SOCIAL AND SUSTAINABILITY MARKETING FOR COMMUNICATION,  
EDUCATION, AND PUBLIC AWARENESS (CEPA) PROGRAMMES: A SERVICE LEARNING (SULAM)  
APPROACH**

at  
**NEW ACADEMIA LEARNING INNOVATION**

**NALI2025**

**ACCELERATING INNOVATION IN  
TEACHING AND LEARNING WITH**



**PROF. TS. DR. INTAN ZAURAH BINTI MAT DARUS**  
DEPUTY VICE-CHANCELLOR  
(ACADEMIC & INTERNATIONAL)  
UNIVERSITI TEKNOLOGI MALAYSIA